



New days demand NEW ways. Was on stage - now also ONLINE

Prof. Jonathan Jansen's 'Leadership Lessons from the Pandemic'

1. The importance of a simple, singular message
2. The importance of telling the truth
3. The importance of leadership example
4. The empathetic understanding
5. The importance of human persuasion (coercion)
6. The important of sacrificial giving
7. The importance of giving hope